

# DFO Homebush

3-5 Underwood Road, Homebush NSW 2140  
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[dfo.com.au/homebush](http://dfo.com.au/homebush)

**DFO Homebush** is a two-level retail outlet centre located approximately 12kms west of Sydney's CBD. The centre brings together more than 130 international and local brands including Bose, Polo Ralph Lauren, Michael Kors, Escada, Max Mara, Oroton Factory, Coach, Salvatore Ferragamo, Burberry and Armani Outlet. DFO Homebush includes The Homemaker Hub which features 19 large format stores. DFO Homebush is Sydney's leading fashion outlet destination offering discerning customers and tourists looking for high-end fashion brands and homewares a compelling and convenient offer.



## Centre statistics

Centre type	Outlet Centre
Annual traffic (million)	2.7
Total GLA (sqm)	29,940
Total tenants	130
Majors*	N/A
Mini Majors	Adairs, Bed Bath N Table, Equator Homewares, Freedom, JB Hi-Fi Home, Just Sport, Oz Design Furniture, Polo Ralph Lauren, Provincial Home Living, Puma, Sheridan, Sleepys, Snooze, Woodbury House Furniture
Number of specialty retailers	111
Number of car spaces	2,020
Moving annual turnover (MAT)** (\$m)	316.2
MAT/sqm – Total (\$)***	10,643
MAT/sqm – Specialty (\$)***	14,771

Centre statistics correct as at 31 December 2016

- 1 Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas
- 2 Stores >400 sqm, by Sales Group
- 3 All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites
- 4 Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 December 2016
- 5 MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 December 2016

## Contact:

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## Key statistics

**2,945,540**

Residents in MTA



**\$97,078**

**AVERAGE HOUSEHOLD INCOME**

+3% above Sydney average

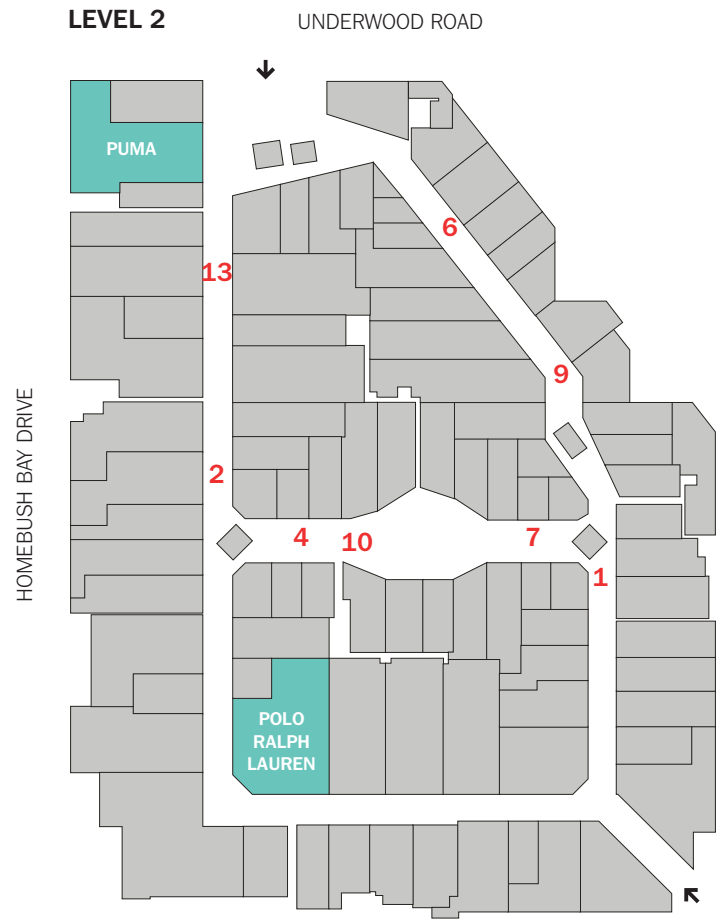
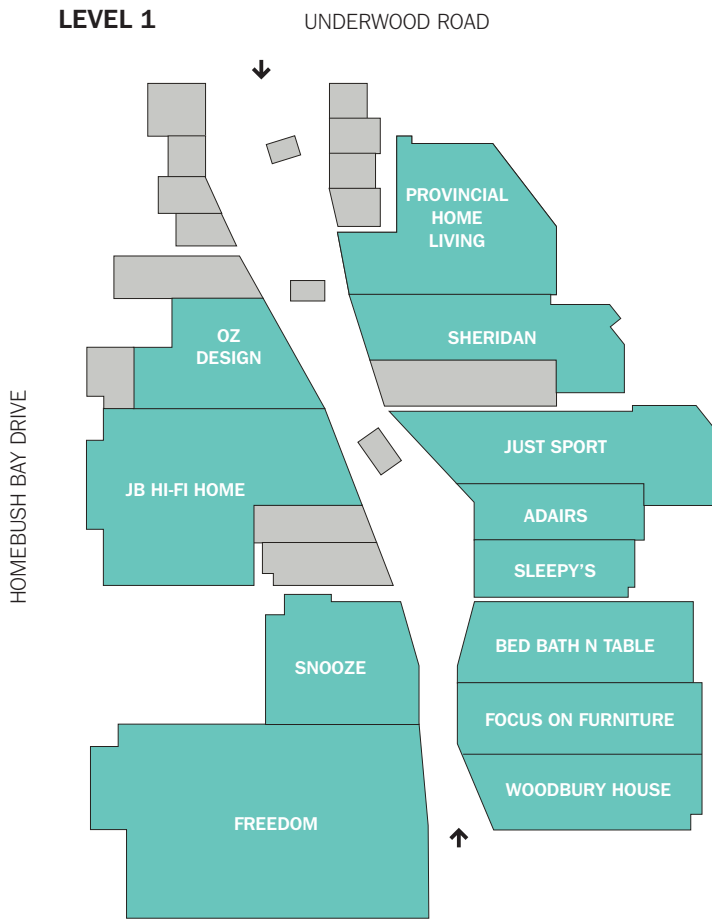


**14**

Mini major retailers



Source: Census of Population and Housing 2001 & 2006, Australian Bureau of Statistics (ABS), Urbis.  
 MTA: Main Trade Area



**MAJORS**  
 MINI MAJORS  
 SPECIALTIES  
 ENTRANCES →

Floor plan as at March 2017.

Site No.	Location	Size (m) (LxWxH)	Weekly Rate ex gst	Power
1	Opp Sandler	4 x 2 x 1.5	\$1,500	Y
2	Opp Just Jeans	2 x 4 x 1.4	\$1,500	Y
4	Opp Smiggle	3 x 5 x 1.4	\$1,500	Y
6	Opp Merrell Australia	2.5 x 5 x 1.4	\$1,500	Y
7	Opp Forever New	3 x 5 x 1.4	\$1,500	Y
9	Opp Lululemon	2 x 4 x 1.4	\$1,500	Y
10	Opp Levi's	3 x 3 x 1.5	\$1,500	N
13	Opp Cotton On	4 x 2.5 x 1.5	\$1,500	Y

Daily Rate \$500 ex GST

**Benefits of Casual Mall Leasing**

- Brand exposure
- Showcase or launch your products and services within a proven retail environment
- Promote your product or service outside your traditional trade areas
- Flexible and affordable
- Position your brand and products alongside Australia's best retail brands

**Disclaimer:**

Information contained in this document is based on historical data and is illustrative only. It does not provide any predictions as to future events or outcomes and does not constitute a lease offer or warranty as to the profitability, design or layout of the centre. You should carry out your own investigations and satisfy yourself in that regard and obtain independent legal, financial and business advice before making any decision or entering into any agreement or arrangement concerning the subject matter of this document or the centre. The information is provided on the clear understanding that while care has been taken in its preparation, to the extent permitted by law, all liability for omissions or errors however arising is expressly disclaimed. Vicinity Centres may amend, add or remove any information in this document at any time without further notice to you. You may not copy or use any part of this document without the express written consent of Vicinity Centres. Any monetary amounts are expressed in Australian dollars unless otherwise stated. Rates are subject to change without notification.