

DFO Homebush

3-5 Underwood Road, Homebush NSW 2140

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dfo.com.au/homebush

DFO Homebush is a two-level retail outlet centre located approximately 12kms west of Sydney's CBD. The centre brings together more than 130 international and local brands including Bose, Polo Ralph Lauren, Michael Kors, Escada, Max Mara, Orono Factory, Coach, Salvatore Ferragamo, Burberry and Armani Outlet. DFO Homebush includes The Homemaker Hub which features 19 large format stores. DFO Homebush is Sydney's leading fashion outlet destination offering discerning customers and tourists looking for high-end fashion brands and homewares a compelling and convenient offer.



PRIMARY
SECONDARY
TERTIARY

● REGIONAL CENTRE
● SUB REGIONAL CENTRE
● OUTLET CENTRE

Centre statistics

Centre type	Outlet Centre
Annual traffic (million)	2.6
Total GLA (sqm)	29,940
Total tenants	130
Majors ¹	n.a.
Mini Majors ²	Adairs, Bed Bath N Table, Equator Homewares, Freedom, JB Hi-Fi Home, Just Sport, Oz Design Furniture, Polo Ralph Lauren, Provincial Home Living, Puma, Sheridan, Sleepys, Snooze, Woodbury House Furniture
Number of specialty retailers ³	111
Number of car spaces	2,020
Moving annual turnover (MAT) (\$m) ⁴	316.2
MAT/sqm – Total (\$)	10,643
MAT/sqm – Specialty (\$) ⁵	14,771

Centre statistics correct as at 31 December 2016

¹ Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas

² Stores >400 sqm, by Sales Group

³ All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites

⁴ Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 December 2016

⁵ MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 December 2016

Key statistics

2,945,540

Residents in MTA



\$97,078

AVERAGE HOUSEHOLD INCOME

+3% above Sydney average



14

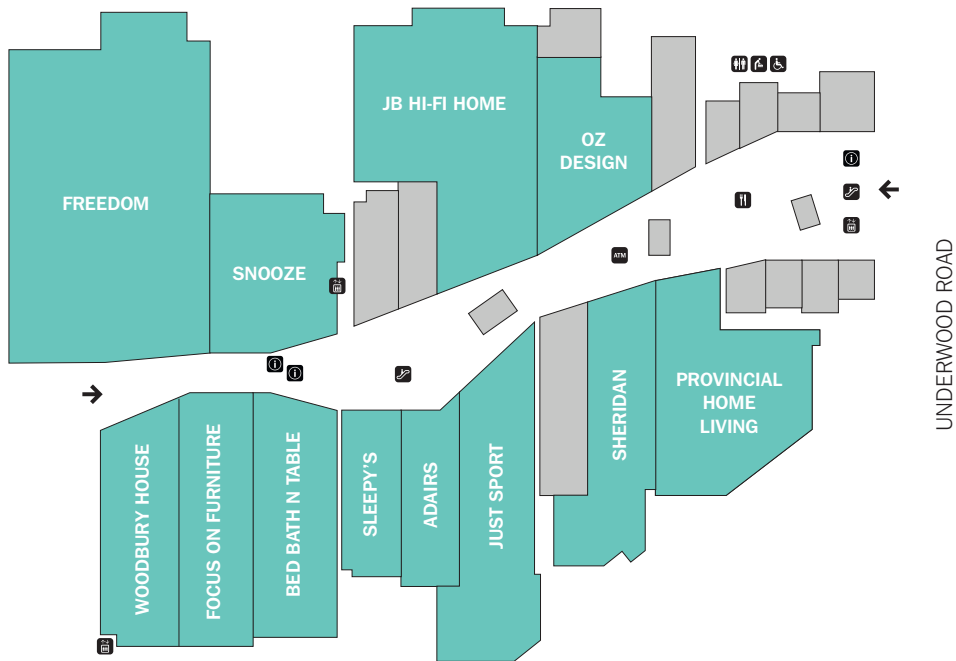
Mini major retailers



Source: Census of Population and Housing 2001 & 2006, Australian Bureau of Statistics (ABS), Urbis.
MTA: Main Trade Area

LEVEL 1

HOME BUSH BAY DRIVE



LEVEL 2

HOME BUSH BAY DRIVE



MAJORS
MINI MAJORS
SPECIALTIES
 ENTRANCES →

Floor plan as at March 2017.

For further information please contact:

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