

QueensPlaza

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queensplazashopping.com.au

QueensPlaza is the leading luxury fashion shopping destination in Brisbane's CBD. Strategically located on the Queen Street Mall, Queens Plaza offers a designer experience for customers over three levels. Anchored by David Jones, its unique mix of more than 75 international and local retailers including luxury brands Burberry, Louis Vuitton and Tiffany & Co., as well as Coles supermarket to capture all consumer needs, ensures QueensPlaza is one of the state's premier shopping destinations and Brisbane's go-to centre for fashion-conscious customers.



Centre statistics

Centre type	City Centre
Annual traffic (million)	12.6
Total GLA (sqm)	39,066
Total tenants	77
Majors ¹	Coles, David Jones
Mini Majors ²	Louis Vuitton
Number of specialty retailers ³	66
Number of car spaces	600
Moving annual turnover (MAT) (\$m) ⁴	302.1
MAT/sqm - Total (\$)	8,520
MAT/sqm - Specialty (\$) ⁵	20,831

Centre statistics correct as at 31 December 2016

- Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas
- Stores >400 sqm, by Sales Group
- All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites
- Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 December 2016
- MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 December 2016



CENTRAL	CITY CENTRE
INNER	SUPER REGIONAL CENTRE
MID	MAJOR REGIONAL CENTRE
OUTER	REGIONAL CENTRE
	SUB REGIONAL CENTRE

Key statistics

1,210,111

Residents in MTA



\$96,470

AVERAGE HOUSEHOLD INCOME
 +10% above the Brisbane average



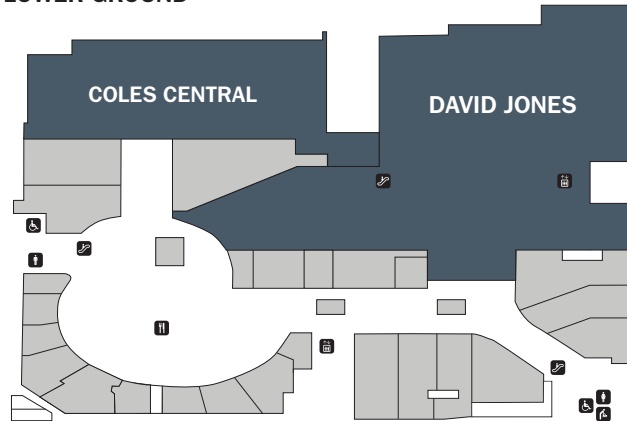
77%

WHITE COLLAR OCCUPATIONS
 +7% above the Brisbane average

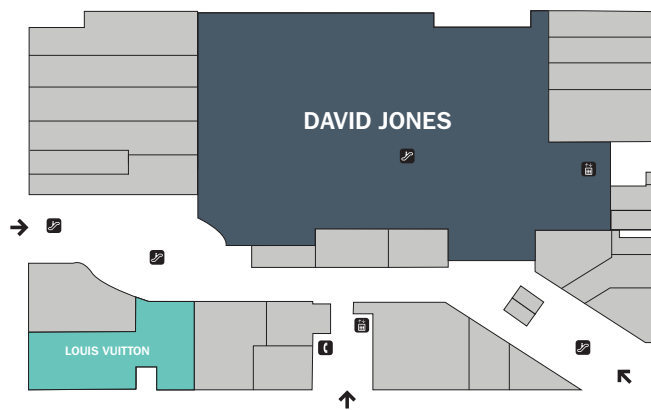


Source: Census of Population and Housing 2001 & 2006, Australian Bureau of Statistics (ABS), Urbis.
 MTA: Main Trade Area

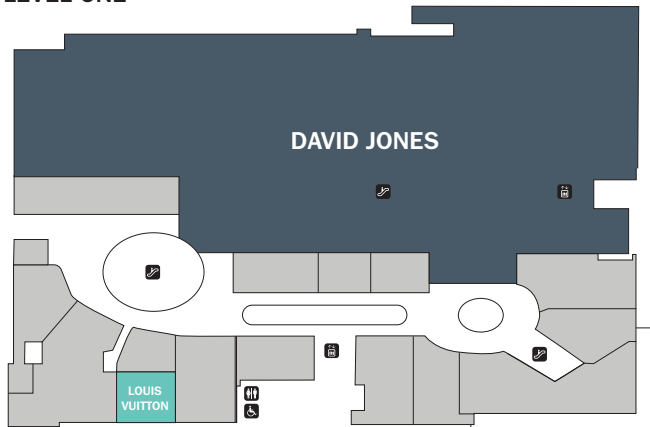
LOWER GROUND



GROUND LEVEL



LEVEL ONE



EDWARD ST

ADELAIDE ST

MAJORS

MINI MAJORS

SPECIALTIES

ENTRANCES →

Floor plan as at March 2017.

For further information please contact:

Vicinity Centres

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Disclaimer

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