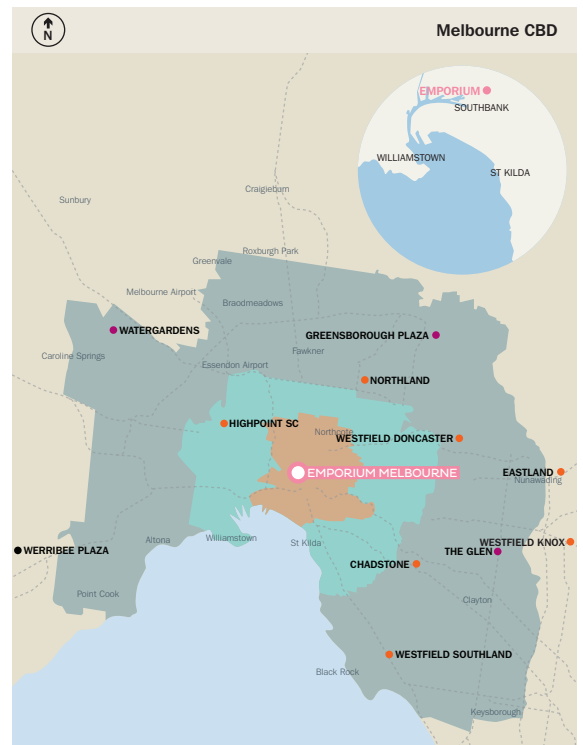


Emporium Melbourne

287 Lonsdale Street, Melbourne VIC 3000
 Telephone +61 3 8609 8221
emporiummelbourneshopping.com.au

Opened in April 2014, **Emporium Melbourne** is a heritage building boasting world-class design and architecture, located in the heart of the Melbourne CBD. A premium retail destination that delivers a world-class shopping experience including an unparalleled dining offer. With more than 210 specialty retail stores, the largest Australian designer precinct in the country, iconic International brands and 30 unique food outlets. Emporium Melbourne holds a captive market of affluent, youthful, fashion-forward customers, CBD workers, international tourists, families and weekenders.



Centre statistics

Centre type	City Centre
Annual traffic (million)	-
Total GLA (sqm)	45,241
Total tenants	224
Majors ¹	Myer
Mini Majors ²	Din Tai Fung, Muji, Superdry, Superglue, Tetsu Jin, Topshop Topman, Uniqlo, Valleygirl/Temt
Number of specialty retailers ³	208
Number of car spaces	-
Moving annual turnover (MAT) (\$m) ⁴	458.6
MAT/sqm – Total (\$)	10,449
MAT/sqm – Specialty (\$) ⁵	13,418

Centre statistics correct as at 31 December 2016

- Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas
- Stores >400 sqm, by Sales Group
- All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites
- Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 December 2016
- MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 December 2016

PRIMARY	● CITY CENTRE
SECONDARY	● SUPER REGIONAL CENTRE
TERTIARY	● REGIONAL CENTRE
	● SUB REGIONAL CENTRE

Key statistics

2,722,659

Residents in TTA



\$95,869

Average household income in TTA



AUSTRALIA'S

first

Uniqlo store



TTA: Total Trade Area

LONSDALE STREET



- MAJORS
- MINI MAJORS
- SPECIALTIES
- ENTRANCES →

Floor plan as at March 2017.

For further information please contact:

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Disclaimer
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