

# QueensPlaza

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[queensplazashopping.com.au](http://queensplazashopping.com.au)

**QueensPlaza** is the leading luxury fashion shopping destination in Brisbane's CBD. Strategically located on the Queen Street Mall, Queens Plaza offers a designer experience for customers over three levels. Anchored by David Jones, its unique mix of more than 75 international and local retailers including luxury brands Burberry, Louis Vuitton and Tiffany & Co., as well as Coles supermarket to capture all consumer needs, ensures QueensPlaza is one of the state's premier shopping destinations and Brisbane's go-to centre for fashion-conscious customers.



## Centre statistics

Centre type	City Centre
Annual traffic (million)	12.5
Total GLA (sqm)	39,066
Total tenants	70
Majors <sup>1</sup>	Coles, David Jones
Mini Majors <sup>2</sup>	Louis Vuitton
Number of specialty retailers <sup>3</sup>	62
Number of car spaces	600
Moving annual turnover (MAT) (\$m) <sup>4</sup>	295.9
MAT/sqm – Total (\$)	8,226
MAT/sqm – Specialty (\$) <sup>5</sup>	21,152

Centre statistics correct as at 31 December 2017

- 1 Classified in accordance with SCCA guidelines, typically includes supermarkets, department stores and discount department stores. Also includes Cinemas
- 2 Stores >400 sqm, by Sales Group
- 3 All sales reporting tenants under 400sqm, but excludes travel agents and lotto and free standing pads sites
- 4 Total MAT includes all reporting tenancies and is inclusive of GST, as at 31 December 2017
- 5 MAT/sqm - Based on sales and area for all reporting tenants, non-retail tenants excluded, as at 31 December 2017

## Contact:

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## Key statistics

**2,205,227**

Residents in TTA



**\$86,725**

Average household income



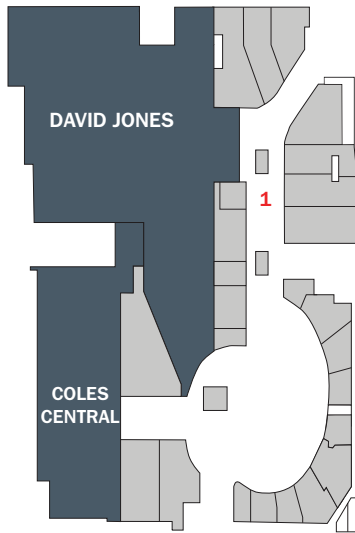
**27%**

Home ownership

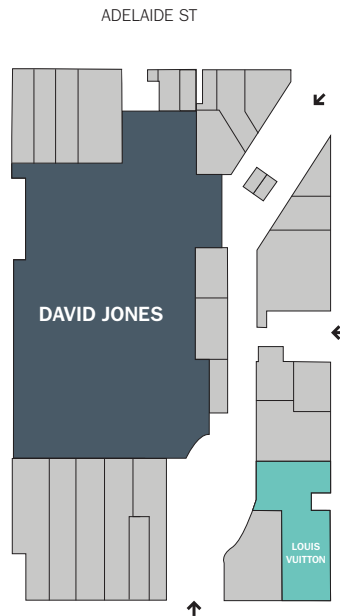


Source: Produced by Vicinity Data Science & Insights. This material is a derivative of ABS Data that can be accessed from the website of the Australian Bureau of Statistics at [www.abs.gov.au](http://www.abs.gov.au).  
 TTA: Total Trade Area

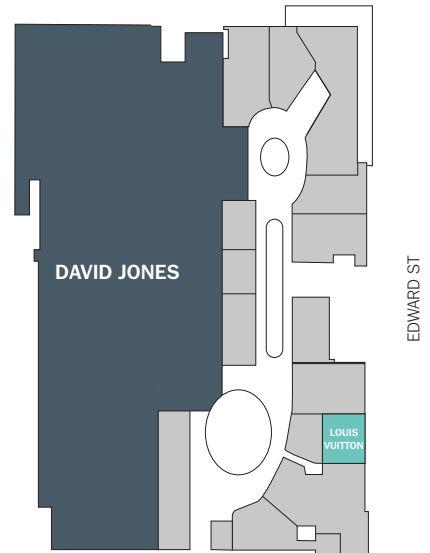
## LOWER GROUND



## GROUND LEVEL



## LEVEL ONE



- MAJORS
- MINI MAJORS
- SPECIALTIES
- ENTRANCES →

Floor plan as at December 2017.

Site No.	Location	Size (m) (LxWxH)	Weekly Rate ex gst	Power
1	Opp Hairhouse Warehouse	3 x 3 x 1.4	\$2,840	Y

Daily Rate \$1150 ex GST

### Benefits of Casual Mall Leasing

- Brand exposure
- Showcase or launch your products and services within a proven retail environment
- Promote your product or service outside your traditional trade areas
- Flexible and affordable
- Position your brand and products alongside Australia's best retail brands

**Disclaimer:**  
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